**core values**

**inclusivity**  
Membership is open to companies, organizations, and students that are committed to learning and adopting responsible business practices.

**integrity**  
NHBSR conducts its operations with transparency, accountability and responsibility. The organization believes that for a company to thrive it needs to integrate responsible business policies and practices into every facet of how it does business.

**stewardship**  
By providing tools, training and resources, NHBSR helps its members navigate corporate social and environmental responsibility as a competitive advantage.

**respect**  
NHBSR empowers member companies achieve commercial success that is respectful of people and the environment.

**sustainable vision**  
NHBSR strives to set a high standard for implementing sustainable business practices throughout our organization that considers future generations and what will sustain them.

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**strategic goals**

**marketplace**  
Position NHBSR as the recognized authority and 'go to' resource for socially responsible business practices in New Hampshire.

**constituents**  
Serve New Hampshire by engaging business professionals, community leaders, and students.

**programs & services**  
Offer valuable education, networking and promotional opportunities to New Hampshire businesses.

**collaborative partnerships**  
Form collaborative partnerships with key organizations that align with NHBSR’s core values and strategic goals, which create synergies that benefit the membership.

**fiscal health**  
Be fiscally secure with diverse funding from the organization’s own earned income streams, including membership, programming, sponsorships and grants.

**human resources**  
Have the capacity to support and enhance the operations of a 500+ membership organization.

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**implementation**

**education & best practices**  
NHBSR is the trusted ‘go to’ educational resource on corporate social responsibility (CSR), helping New Hampshire companies and organizations put CSR theory and best practices to work. NHBSR provides access to CSR and sustainability thought leaders and change makers to inform and educate our members. Interactive workshops, seminars, tours, socials, discussions and debates provide rich learning opportunities.

**tools, research & leadership**  
NHBSR helps its members improve performance and stay current with courses, webinars, self assessment surveys, research, analysis and a robust collection of online tools.

**mentoring, networking & promotion**  
NHBSR is where well-respected companies and organizations come together to mentor, network and promote their CSR practices. The value and influence of NHBSR comes from its members and the collective wealth of experience and breadth of knowledge they help create. The diversity of NHBSR’s membership creates rich opportunities to share and learn a variety of best practices, success stories, and behind-the-scenes perspectives.

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**outcomes**

**csr educated business community**  
New Hampshire employers are better educated and prepared to execute corporate social responsibility practices.

**commercial success with ethical values**  
NHBSR member companies are profitable in measurable ways that respect ethical values, communities and the environment.

**sustainable growth**  
Through socially responsible business policies and practices, NHBSR member companies are achieving viable, sustainable growth that benefits all stakeholders.

**NH - A better place to do business**  
New Hampshire is a better place to establish and maintain businesses, live and work amid a business community that values and exercises corporate social responsibility.